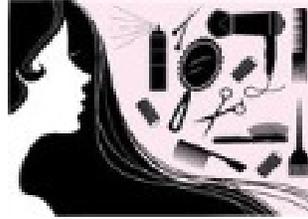


ENDS AND TRENDS WITH KIM AND KAREN

Kim's Tip: Learning How to Get the Most out of Your Blow Dryer



Learning how to properly use the features on your blow dryer will help prevent damaging your hair, save you time and allow you to achieve the best look every time you use it.

- **Protect Your Hair** – Make sure to always protect your hair from heat damage by applying either a leave-in conditioner or heat protectant spray while hair is still damp.
 - **Heat Settings** – You should set the heat on your blow dryer according to your hair texture and scalp sensitivity. Higher settings should be used for thicker and curlier hair. Lower settings work better for fine hair and sensitive scalps.
 - **Speed Settings** – The speed settings are similar to heat settings. Thicker hair needs a faster air flow to dry quicker.
 - **Cool Button** – The cool button works good in helping your style stay. If you are using a round brush to curl your hair, the curl may fall if it's too hot. Use the cool button to set the curl in place.
 - **Attachments** – Depending on the desired look you want to achieve, use a concentrator or comb attachment to focus air flow and create shine, volume and straighter look effects.
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